

ChicagoRealEstateDaily.com

POWERED BY CRAIN'S CHICAGO BUSINESS



For three decades, Crain's has been the go-to source for commercial real estate news. Now, get this same quality reporting — and same quality audience — every day online.

ChicagoRealEstateDaily.com, delivering industry news-driven content every business day, reaches an unparalleled audience of professionals, investors and business executives who influence real estate decisions. It's a unique opportunity to target your marketing message to more than 30,000 real estate decision-makers and opinion leaders each day (60,000+ on Wednesday). Our weekly lineup includes breaking news and special daily features.

Monday

TREND OF THE WEEK

Monday news alerts are anchored by the "Trend of the Week." This feature highlights a major trend key to the Chicago real estate industry. The alert includes full access to all commercial real estate stories published in the just-released issue of *Crain's Chicago Business*.

Tuesday

THE CLOSER

Tuesday news alerts feature "The Closer," an insider look at the major real estate transactions from around the Chicago region.

Wednesday

WEEKLY REPORT

The Wednesday news-driven email alert is the flagship weekly real estate report. It's a complete look at who's who and what's what in Chicago's commercial real estate industry. It is designed to appeal to both real estate professionals and a general business audience.

This alert is sent to 60,000+ registered users (including our daily news alert list and incremental users who have asked to receive real estate-related news).

Thursday

DEALMAKERS

Thursday news alerts are anchored by "Dealmakers," a feature that profiles key real estate players making news in Chicago. Plus, a comprehensive listing of job changes throughout the real estate industry and insider stock transactions by executives at publicly traded real estate companies.

Friday

CALENDAR

Friday news alerts feature a calendar and list of upcoming real estate events, plus a photo gallery from a recent industry gathering. The alert highlights top industry events planned for the coming week plus real estate headlines of the day.

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2009 Rates

Monday, Tuesday, Thursday or Friday*

Sent to 25,000+ registered users

Includes 50,000 run of site impressions per month

1 Month

\$ 8,315

3 Months

\$ 20,696

6 Months

\$ 38,792

12 Months

\$ 72,696

Wednesday*

Sent to 60,000+ registered users

Includes 100,000 run of site impressions per month

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64,275

119,600

* Three sponsors will rotate evenly. All rates listed are gross.

Agency Commission: 15% agency commission to recognized agencies on all online display and news alert advertising.

Terms & Conditions: Visit ChicagoBusiness.com/terms.

Ad Specifications

Real Estate News Alerts

160 x 600 display ad (static)

Maximum file: 30k gif or jpeg

Display Advertising

300 x 250 square, 728 x 90 horizontal and 160 x 600 skyscraper

Maximum file: 30k Flash*; 20k gif, jpeg

NOTE: We allow Flash creative up to 3 frames of animation. Flash banners may be submitted up to Flash 8.

For more detailed specifications go to www.craini2i.com/flash.

REAL ESTATE TREND OF THE WEEK
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Plus, an early look at real estate stories in today's *Crain's*.

Trend of the Week
Loop retail market expected to stay strong

Issues to heat up, with vacancies falling and rents rising, shoppers and more residential development to...

160 x 600 AD

CRAIN'S CHICAGO REAL ESTATE REPORT
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ADVERTISEMENT

A weekly summary of what's what and who's who in Chicago's commercial real estate market. Reported by Thomas A. Corfman, Alby Gallun and Eddie Baeb.

Sears Tower gets biggest tenant since Sept. 11
A growing Chicago law firm is taking nearly 64,000-square feet as part of a move to Sears Tower, the largest new tenant in the 110-story structure since 2001, when anxiety about terrorism hurt the... [Read More](#)

Markham retail center sells for second time in a year
Canterbury Shopping Center in south suburban Markham was sold for \$29.5 million, marking the second time in a year that the center has changed hands. Los Angeles-based Cannon Commercial Inc... [Read More](#)

In other news
• PromoWorks, Kellogg moves reflect suburban office recovery [Read](#)
• Kellogg moves reflect suburban office recovery [Read](#)
• Kellogg moves reflect suburban office recovery [Read](#)

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DEALMAKERS
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People shaping the landscape of Chicago real estate

In the News

Sears Tower leasing vet joins MB Real Estate
Daniel Nikitas was in high demand after he unexpectedly left Prime Group Realty Trust this fall. Firms that want the Sears Tower management contract courted Nikitas, a former leasing director for the skyscraper. [Read More](#)

On the Move [Send us news of your job change](#)

Brian Lipson
Brian Lipson is the new managing principal at Rubenstein Partners, from chief investment officer at Trizec Properties Inc. [Read More](#)

Mark Nora
Mark Nora was named partner in the real estate section of Holland Knight LLP's Chicago office. [Read More](#)

John Ziesmer
John Ziesmer was named senior vice-president at Grubb Ellis Co, from senior vice-president at Trammell Crow Co. [Read More](#)

[Click here for all of the week's job changes](#)

More Real Estate News

160 x 600 AD

Thursday Real Estate Alert

Monday Real Estate Alert

Wednesday Real Estate Alert

Unprecedented coverage. The go-to source for commercial real estate news. Be a part of it. Call 312.280.3155 or email kvanetten@crain.com.